

The best chance to know more about MICE resources in the north, east, south and central Hokkaido, not to mention new initiatives towards the post-COVID19 era!

Hokkaido MICE Online Business Meeting Fair

Period

Wednesday, January 20 – Tuesday, February 2, 2021

(excluding weekends)

Hokkaido, an ideal destination for MICE
events in the post-COVID era!

To register please visit <https://mice.kjpro.ne.jp/>

Exhibitors: eight cities and the Hokkaido Government
(Hokkaido Tourism Organization)



SAPPORO

Sapporo Convention Bureau



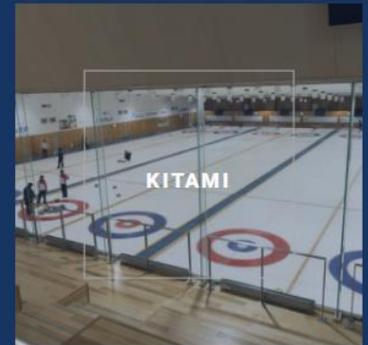
ASAHIKAWA

Asahikawa Tourist & Convention
Association



HAKODATE

Hakodate City Government and Hakodate
International Tourism and Convention
Association



KITAMI

Kitami City Government and Kitami City
Tourism Association

Presentation videos of 8 cities are available for viewing during the online fair.
Visit our website and click each city's picture to watch.



KUSHIRO

Kushiro City Government and Kushiro
Tourism & Convention Association



OBIHIRO

Obihiro City Government and Obihiro
Tourism and Convention Association



NOBORIBETSU

Noboribetsu City Government and
Noboribetsu International Tourism and
Convention Association



TOMAKOMAI

Tomakomai City Government and
Tomakomai Tourist Association

Opening Events

Kindly note that all dates and times are Japan Time.

January 20 (Wednesday), 1:00 p.m. – 3:00 p.m.

Note: Business meetings will be held from 3:00 p.m.

Program

- 1:00 p.m. Speech by the organizer (Hokkaido MICE Promotion Committee)
- 1:05 p.m. MICE discussion: Potential of Hokkaido as a MICE destination

Part 1: Appeal of Hokkaido

Shuji Koiso, chairman of Hokkaido Tourism Organization and visiting professor at the Hokkaido University Graduate School of Public Policy
Mikako Hayashi, newscaster, visiting professor at the Hokkaido University Research Faculty of Agriculture, and advisor to the System Design and Management (SDM) Research Institute of Keio University

- 1:35 p.m. Pitch presentations 1: Presentations by four exhibitors
- 1:50 p.m. MICE discussion: Potential of Hokkaido as a MICE destination

Part 2: Future of MICE events in Hokkaido

- 2:25 p.m. Pitch presentations 2: Presentations by five exhibitors

Business Meetings

- 3:00 p.m. – 7:30 p.m. Seven sessions will be held.

January 21 (Thursday) – February 2 (Tuesday), 10:35 a.m. – 4:30 p.m.

(Japan Standard Time, excluding weekdays)

- 10:35 a.m. – 4:30 p.m. Eight sessions will be held every day.

The business meetings on January 20 will be held according to the schedule below. You can choose cities/organizations and desired times. Please apply by specifying the city names and session numbers of the meetings you want to attend (multiple selections allowed) at the time of your buyer registration.

Notes:

1. Japanese-English simultaneous interpretation service will be available for the MICE discussion sessions and pitch presentations on January 20.
2. Consecutive interpretation service will be available for business meetings only on January 20.

For business meetings on January 21 and onward, please apply by specifying your desired dates, city names and session numbers at the time of your buyer registration (in the same manner as for those on January 20). Alternatively, after buyer registration, you may apply for business meetings directly to the Online Business Meeting Fair Secretariat by e-mail. In this case, the Secretariat will coordinate schedules and get back to you by e-mail. Buyers who will need an interpreter are asked to contact the Secretariat.

E-mail: info@dmomice-hokkaido.com



Appointments

Tip!

Please send us your request about business meetings schedule with sellers. We will get back to you as soon as arranging the schedule.

Area, Day and Time

Reminding: When you request an appointment, please remark Japan Time or your local time. Thank you.

e.g. Sapporo, Jan 20, 15:00-15:20
Kitami, Feb 1, 10:00-10:20
Hokkaido, Jan 29, 15:00-15:20